

THE WOMEN'S FORUM 2007

Building trust in our societies

Deauville, 11-13 October 2007

Public program, as of 5 October 2007

WEDNESDAY 10 OCTOBER	
16:00 – 22:00 <i>CID Entrance Hall</i>	Registration and sign-up for the Friday luncheons
19:00 – 22:00 <i>Villa Strassburger</i>	Cocktail reception Courtesy of the Mayor's Office, City of Deauville <i>Transportation will be provided from the CID, transfers will start at 18:45</i>
THURSDAY 11 OCTOBER	
07:30 – onwards <i>CID Entrance Hall</i>	Registration and sign-up for the Friday luncheons
09:30 – 09:45 <i>Plenary Hall 1</i>	Welcome address Aude Zieseniss de Thuin , Founder and Chief Executive Officer, The Women's Forum for the Economy and Society
09:45 – 11:00 <i>Plenary Hall 1</i>	<i>Brainstorming plenary session</i> Rebuilding trust: an agenda for governance With the growing public skepticism and even cynicism regarding politicians and the way our institutions function, the issue of trust has now become a major issue in most countries around the world. The impact of globalization and the tremendous pressures that accelerated economic and technological change are putting on our societies are eroding social cohesion and the very notion of trust as a key element to ensure social cohesion and political legitimacy. What can be done to reverse this very dangerous trend? What should be the guidelines for effective and trust-building governance in an era of fast changes in every single domain? Speakers: Sheikha Lubna Al-Qasimi , Minister of the Economy, UAE Anne Lauvergeon , Chief Executive Officer, Areva, France Ayo Obe , Chair of the Steering Committee of the World Movement for Democracy and Chairman of the Board of Trustees of the Goree Institute, Nigeria Moderator: Maria Livanos Cattai , Member of the Board of Directors, Petroplus Holdings; Vice-Chairman, International Crisis Group, Switzerland

11:00 – 11:30 <i>Discovery Hall</i>	Discovery contact break
11.30 – 12.45 <i>Plenary Hall 2</i>	<p><i>Panel discussion in parallel</i></p> <p>What should women expect from political leaders to restore the trust in our governance systems?</p> <p>Most countries have been subject to the same trend of decline in trust and confidence in the ability of political leaders to address the issues and challenges most crucial to our daily lives and our future. Cynicism about political leaders is running high all over the world – with few notable exceptions. This is happening at a time when new pressures arising from the impact of globalization on our societies or from domestic issues are making the involvement of government and our trust in the ability of the system to address these challenges more important than ever.</p> <p>Speakers:</p> <p>Maria Angeles Amador, Lawyer; former Health Minister, Spain Elisabeth Guigou, Member of the National Assembly and former Minister of Justice, France Linda Lanzillotta, Minister for Regional Affairs and Local Communities, Italy Shirin Tahir-Kheli, Senior Adviser to the Secretary of State for Women's Empowerment, USA</p> <p>Moderator:</p> <p>Christine Ockrent, Journalist and Author, France Télévision, France</p>
11.30 – 12.45 <i>Scarlett</i>	<p><i>Panel discussion in parallel</i></p> <p>The values that should guide us in managing the fast-expanding frontier of science and technology</p> <p>Far-reaching, scientific and technological changes are being unleashed. The rapidity and breadth of scientific and technological change is opening up gaps in our capacity to manage these changes. Trust is being undermined when ethical standards are breached, and when the impact of new technologies on health and social inequalities create problems. At the same time, there is growing public concern about the misuse of technology. What are the risks and opportunities of new technologies? How can we draw the line between what constitutes hopeful progress and what could fast turn into “Frankenstein science”?</p> <p>Speakers:</p> <p>Nick Bostrom, Director, Future of Humanity Institute, University of Oxford, UK Habiba Bouhamed-Chaabouni, Professor of Medical Genetics, Tunis University, Tunisia Julia Moore, Deputy Director, Project on Emerging Nanotechnologies, Woodrow Wilson International Center for Scholars, USA John Ryan, Director, Bionanotechnology Interdisciplinary Research Center, Oxford University, UK</p> <p>Moderator:</p> <p>Maria Livanos Cattai, Member of the Board of Directors, Petroplus Holdings; Vice-Chairman, International Crisis Group, Switzerland</p>
13:00 – 15:00 <i>Plenary Hall 1 hosted by Total</i>	<p><i>Plenary Luncheon</i></p> <p>Humanitarian Action in the 21st century</p> <p>How is the nature of humanitarian action changing in today's world, with the rise of new types of conflict and new forms of social philanthropy? Her Royal Highness Princess Astrid of Belgium shares the insights she has learnt in her observations of contemporary problems and of how humanitarian action is evolving to meet new challenges, drawing on her role as Chairwoman of the Belgian Red Cross.</p>

	<p>Keynote:</p> <p>Her Royal Highness Princess Astrid of Belgium</p> <p>Introducer:</p> <p>Yves-Louis Darricarrère, President, Total Exploration and Production; Chairman, Total Diversity Council, Total, France</p>
15:00 – 16:30 <i>Scarlett</i>	<p><i>Panel discussion in parallel</i></p> <p>In the media we trust... or should we?</p> <p>There is increasing concern in most parts of the world about the impartiality and quality of the media, in a context of increasing concentration of ownership, and over-commercialization. Questions are raised about the accountability of the voices we hear in the media; and how the media can perpetuate stereotypes. How can the media play a crucial part in building trust in our societies by demonstrating the integrity of its role and enhancing the relevance of its contribution to the functioning of our institutions and societies? What are the implications of the new types of media that are emerging and the ever-increasing trend towards a convergence of technologies?</p> <p>Speakers:</p> <p>Rena Golden, Senior Vice President of CNN.com, USA Christine Ockrent, Journalist and Author, France Télévision, France John Thornhill, Editor, European Edition, Financial Times, UK</p> <p>Moderator:</p> <p>Liz Padmore, International Advisor and Consultant; Associate Fellow, Saïd Business School, Oxford, UK</p>
15:00 – 16:30 <i>Plenary Hall 2</i>	<p><i>Panel discussion in parallel</i></p> <p>How increasing women's integration is changing the competitiveness picture</p> <p>Many corporations around the world, as well as many national economies are beginning to realize the competitiveness benefits derived from a greater integration of women in economic and business life. How can this process be accelerated and how do corporations need to adjust to take full advantage of this additional asset?</p> <p>Speakers:</p> <p>Olivier Barberot, Senior Vice president, Human Resources, France Telecom / Orange Group, France Sandrine Devillard, Principal, McKinsey & Company, France Laura Liswood, Senior Advisor, Goldman, Sachs & Co. and Secretary General, Council of Women World Leaders, USA Liu Ting, President and Chair, Asia Link Group, China</p> <p>Moderator:</p> <p>Alison Maitland, journalist and co-author of <i>Why Women Mean Business</i> (2008), UK</p>
16:30 – 17:15 <i>Plenary Hall 2</i> <i>hosted by Cartier</i>	<p><i>Plenary session</i></p> <p>Cartier Women's Initiative Awards: Presentation of 2007 Finalists</p> <p>Discover the 2007 Finalists of the Cartier Women's Initiative Awards, a joint project with Cartier, McKinsey and INSEAD aimed at encouraging female start-up entrepreneurs.</p>

<p>17:15 – 17:45 <i>Discovery Hall</i></p>	<p>Discovery contact break</p>
<p>18:00 – 19:15 <i>Discovery Hall</i></p>	<p>Discovery moments</p> <p><u><i>In Design we Trust</i></u> New consumer's behaviour: In design they trust! Nelly Rodi meets with Lenovo</p> <p>Speakers:</p> <p>Yolanda Conyers, Vice President and Chief Diversity Officer of Global Integration and Diversity, Lenovo, USA Catherine Ladousse, EMEA Communication Executive, Lenovo, France Anke Mosbacher, EMEA Marketing Executive, Lenovo, Switzerland Nelly Rodi, President, Nelly Rodi SA, France</p> <p><u><i>La Fondation d'Entreprise L'Oréal</i></u> For Women in Science programme</p> <p><u><i>Living tomorrow's home environment</i></u> Experience the future with Suez: Discover the house of tomorrow</p> <p><u><i>The Men's Corner</i></u> Improving gender diversity in companies: Why CEOs should get serious about sex</p> <p>Speakers:</p> <p>Russ Hagey, Worldwide Chief Talent Officer and Partner, Bain & Company, USA Gerald Lema, President Asia Pacific, Baxter International, China Nicolas Merindol, Chief Executive Officer, Groupe Caisse d'Epargne, France</p> <p>Moderators:</p> <p>Olivier Marchal, Managing Director Bain & Company, France Virginie Robert, Journalist, Les Echos, France</p> <p><u><i>The Writers' corner</i></u> Being a novelist in China</p> <p>Speaker:</p> <p>Xiaolu Guo, Novelist and filmmaker, China</p> <p>Moderator:</p> <p>Irene Frain, Author, France</p> <p><u><i>Travel by Air France</i></u> Stress-free flying</p> <p>Speaker:</p> <p>Stephane Cabarocas, Teaching Supervisor, Anti-Stress Centre and A320 Instructor, Air France, France</p> <p><u><i>Women for Education</i></u> Education, governance, and the fight against poverty (<i>in French only</i>)</p> <p>Speakers:</p> <p>Claire Calosci, General Director of Aide & Action, France Myriam Carbonare, President of ECIDEC, France</p> <p>Moderator:</p>

	<p>Karine Guldemann, Chief Representative of the Fondation d'Entreprise ELLE, France</p> <p><u>Women's Health</u> Pregnancy and Executive women.....is it a challenge? <i>(in French only)</i></p> <p>Speaker:</p> <p>Corinne Hubinont, Professor, Co-head of the Department of Obstetrics, Clinique Universitaires St-Luc, Belgium</p> <p>Moderator:</p> <p>Véronique Paulus de Châtelet, Governor, Brussels Capital, Belgium</p>
<p>20:00 – 20:30 <i>Discovery Hall</i> <i>hosted by</i> <i>Pommery</i></p>	<p>Partners cocktail reception</p>
<p>20:30 – 22:30 <i>Plenary Hall 1</i> <i>hosted by</i> <i>Barclays</i></p>	<p>Opening keynote dinner</p> <p>H.E. Phumzile Gloria Mlambo-Ngcuka has an impressive background – from a degree in gender policy and planning development, through a long experience in humanitarian action, management consulting and positions in government – culminating in becoming the most senior woman in South African government. She will talk about the role and importance of women in creating the conditions for social development without which no society can aspire to genuine prosperity and stability.</p> <p>Keynote:</p> <p>H.E. Phumzile Gloria Mlambo-Ngcuka, Deputy President of the Republic of South Africa</p> <p>Moderator:</p> <p>Laurence Peyraut Bertier, Director of Marketing and Communications, Barclays, UK</p>

FRIDAY 12 OCTOBER 2007

08:45 – 12:00	<i>Special Friday morning programme on and for Women and Law</i>
08:45 – 10:00 <i>Tootsie</i>	<p><i>Session 1</i></p> <p>Gender equality in the workplace: women’s lawyers’ role</p> <p>Gender equality in the workplace has been the subject of various legislative initiatives around the world. While the initial approach focused on the prohibition of discriminatory behaviours, recent policies tend to take an active role in promoting effective equality between men and women. In this regard, the feminisation of legal professions might be a contributing factor. What is the most appropriate legal answer to discriminatory behaviour? How can legislators help women access the most senior positions? Is there a legal or governmental answer to the difficult combination between women’s family role and their professional career? What about gender equality in the legal professions? How do women working in the legal environment contribute to changing mentalities? How can women fight self-censorship and the glass ceiling?</p> <p>Introducer:</p> <p>Yves Repiquet, President of the Paris Bar, France</p> <p>Speakers:</p> <p>Dominique de La Garanderie, Partner, La Garanderie & Associés; Former President of the Paris Bar, France Ana Palacio, Senior Vice-President and General Counsel, World Bank, Spain Claire Toumieux, Partner, Flichy & Associés, France</p> <p>Moderator:</p> <p>Gilles August, Founder, August & Debouzy Avocats, France</p>
10:30-12:00 <i>Tootsie</i>	<p><i>Session 2</i></p> <p>Global Diversity in Law Firms</p> <p>The global marketplace is facing its greatest challenges of diversity and inclusion. In today’s business society, corporations and firms must understand the obstacles that prevent women from advancing, and that impede overall business growth and success. Law firms must confront these barriers within their organizations and then assist their clients to do the same. Firms and corporations can work together to create environments that benefit women and business. The complexities of culture, customs, language, stereotypes, and perceptions must be examined with a focus on change and integration. In the United States, many leading corporations require an unwavering commitment to diversity and only engage those law firms with a sustainable record of progress. This new order has already begun to affect the representation, advancement, leadership and environment for women. New women’s initiatives are launched every week. New policies are drafted and adopted each day. But, this is just the beginning.</p> <p>Introducer:</p> <p>Yves Repiquet, President of the Paris Bar, France</p> <p>Speakers:</p> <p>Yan Lan, Partner, Gide Loyrette Nouel Beijing, China Elisabeth Noe, Partner, Vice-Chair, Corporate Department; Co-Chair, Attorney Development, Paul Hastings, USA</p> <p>Moderator:</p> <p>Gilles August, Founder, August & Debouzy Avocats, France</p>

08:45 – 12:00	<p>Focus on Restoring trust in our societies</p> <p><i>Parallel sessions allow participants to discuss key challenges pressurizing the cohesion of our societies and then get-together in a plenary setting to share and discuss the outcomes of these sessions and build recommendations for action.</i></p>
08:45 – 10:00 Scarlett	<p><i>Panel discussion in parallel</i></p> <p>Sustaining social cohesion in face of the global migration wave</p> <p>How are our societies going to manage the continuing waves of migration which are already reshaping the social and economic scenes in many countries around the world? What will be required in terms of building trust among different cultures and communities now having to coexist closely? What will genuine integration require?</p> <p>Speakers:</p> <p>Jean-Pierre Garson, Head, International Migration Division, OECD, France Kathleen Newland, Director and co-founder, Migration Policy Institute, USA – CONFIRMED Mari Simonen, Deputy Executive Director, United Nations Population Fund, Finland</p> <p>Moderator:</p> <p>Maria Livanos Cattai, Member of the Board of Directors, Petroplus Holdings; Vice-Chairman, International Crisis Group, Switzerland</p>
08:45 – 10:00 Plenary Hall 2	<p><i>Panel discussion in parallel</i></p> <p>Cultural identity in a global world: Women’s crucial role in imagining new futures</p> <p>Globalization and the communications revolution, coupled with migration pressures, are increasingly putting national cultures under pressure. There is a sense that local and national cultures are merging into uniformity. What can we do to protect core values from blind uniformity? How can national and cultural diversity thrive in a global village? What role can women play to help our societies confront this challenge?</p> <p>Keynote:</p> <p>Valérie Letard, Secretary of State for Solidarity, France</p> <p>Speakers:</p> <p>Sylviane Balustre d’Erneville, Director, Diversity and Inclusion, L’Oreal, France Gilles Kepel, Director of Research, CNRS/CERI, France Gisèle Mandaila, Secretary of State for Family and Disability, Belgium Sara Silvestri, Lecturer, International Relations & Religion in Global Politics, City University, London</p> <p>Moderator:</p> <p>Julia Harrison, Managing Partner, Blueprint Partners, UK/Belgium</p>
08:45 – 10:00 James Bond	<p><i>Panel discussion in parallel</i></p> <p>How can we guarantee our welfare systems in this ageing world?</p> <p>Whether confronted with ageing societies and increasing health costs or faced with the need to build social safety nets to help their people overcome the collapse of traditional social structures, almost all countries in the world today have to think or re-think their welfare systems. What are the social schemes that could combine the greatest sustainability and fairness? What systems can strengthen social cohesion and generate trust in societies and not let categories of people “drop behind”?</p>

	<p>Speakers:</p> <p>Estelle James, former Lead Economist, World Bank, USA Monika Queisser, Senior Social Policy Analyst, Social Policy Division, OECD, Germany David Stanton, former Chief Economist of the UK's Department for Work and Pensions, Advisor to the Turner Pensions Commission and currently Chairman of the Indicators Subgroup of the EU Social Protection Committee, UK</p> <p>Moderator:</p> <p>Pierre Briançon, Paris correspondent for Breaking Views, France</p>
<p>08:45 – 10:00 <i>Gilda</i></p>	<p><i>Panel discussion in parallel</i></p> <p>Beware of the wealth divide</p> <p>Whatever their level of economic development, most countries around the world are today confronted with the challenge of a widening wealth distribution gap, as those who are equipped to benefit from globalization are seeing fast improvements in their standard of living while those who don't possess the required skills find themselves confined to low wage activities and confronted with growing insecurity. What can the responses of our societies be to this trend, which is destroying the sense of trust and fairness in our societies and directly threatening social cohesion?</p> <p>Speakers:</p> <p>Margarita María Errázuriz Ossa, President, Comunidad Mujer, Chile Fintan Farrell, Director, European Anti Poverty Network; President, the Platform of European Social NGOs, Ireland Nora Lustig, Shapiro Visiting Professor of International Affairs, Elliott School of International Affairs, George Washington University, Mexico Chen Ying, Deputy Director General, China Enterprises Confederation; UN Global Compact Board member, China</p> <p>Moderator:</p> <p>Liz Padmore, International Advisor and Consultant; Associate Fellow, Said Business School, Oxford, UK</p>
<p>10:00 – 10:30 <i>Discovery Hall</i></p>	<p>Discovery contact break</p>
<p>10:30 – 11:45 <i>Plenary Hall 1</i></p>	<p><i>Plenary debate</i></p> <p>Strengthening social cohesion, building trust: Some ways ahead</p> <p>How can developed as well as emerging countries face the pressures affecting the cohesion of our societies and strengthen trust in our systems? Building on the outcomes of the preceding parallel sessions, participants discuss key orientations that will help our societies.</p> <p>Speakers:</p> <p>Jean-Paul Bailly, Chairman, Groupe La Poste, France H.E. Phumzile Gloria Mlambo-Ngcuka, Deputy President of the Republic of South Africa Soukeyna Ndiaye BA, Chairwoman and founding member of FDEA; Former Minister of Cooperation, Senegal Ana Palacio, Senior Vice-President and General Counsel, World Bank, Spain Laurence Parisot, President, MEDEF, France</p> <p>Moderator:</p> <p>Christine Ockrent, Journalist and Author, France Télévision, France</p>

12:00 – 13:15
Discovery Hall

Discovery moments

In Design we trust

**New consumer's behaviour: In design they trust!
Nelly Rodi meets with Calypso/Solera**

Speakers:

Christiane Celle, Chief Executive Officer, Calypso/Solera, USA
Nelly Rodi, President of Nelly Rodi SA, France

La Fondation d'Entreprise l'Oréal

Hairdressers of the world against AIDS

Living tomorrow's home environment

**Small is beautiful: Develop Tuvalu as a replicable model for
environmental living**

Speaker:

Gilliane Le Gallic, President & Founder of Alofa Tuvalu, TV Producer, Director and
Journalist, France

The Writers' corner

India: Plural histories

Speaker:

Abha Dawesar, Novelist, India

Moderator:

Irene Frain, Author, France

The Men's Corner

**Improving gender diversity in companies: Why CEOs should be serious
about sex**

Speakers:

Jen-Michel Donner, Chief Executive Officer, Lenovo, France
Philippe Lagayette, Senior Country Officer, JP Morgan, France

Moderators:

Olivier Marchal, Managing Director, Bain & Company, France
Virginie Robert, Journalist, Les Echos, France

Travel by Air France

Stress-free flying

Speaker:

Stephane Cabarocas, Teaching Supervisor, Anti-Stress Centre and A320 Instructor, Air
France, France

Women for Education

Education, and the fight against child exploitation (in French only)

Speakers:

Didier Bertrand, National project director, AFESIP, Laos
Jacqueline Bruas, President of ACPE, France

Moderator:

	<p>Karine Guldemann, Chief Representative, Fondation d'Entreprise ELLE, France</p> <p><u>Women's Health</u> Vaccinations: A new therapy for cancer?</p> <p>Speaker:</p> <p>Philippe Monteyne, Vice President and Head of Global Vaccines on Development, GSK Biologicals, Belgium</p> <p>Moderator:</p> <p>Corinne Hubinont, Professor, Co-head of the Department of Obstetrics, Clinique Universitaires St-Luc, Belgium</p>
<p>13:30 – 14:45 <i>Royal/Coté</i> <i>hosted by</i> <i>ING Group</i></p>	<p><i>Luncheon in parallel (sign up upon registration)</i></p> <p>Social entrepreneurship, the way I see it</p> <p>Rama Bijapurkar is one of India's most respected thought leaders on market strategy and consumer-related issues. She will speak about her experience in social entrepreneurship.</p> <p>Keynote:</p> <p>Rama Bijapurkar, Market Strategy Consultant, India</p> <p>Moderator:</p> <p>Marina Eloy, Head of Human Resources, ING Group, Netherlands</p>
<p>13:30 – 14:45 <i>Hotel Royal/</i> <i>Deauville 3</i> <i>hosted by Cegos</i></p>	<p><i>Luncheon in parallel (sign up upon registration)</i></p> <p>A good story can change the way we see the world...</p> <p>Tania Rakhmanova is a Russian film director who has directed award-winning films on Chechnya and the rise to power of President Putin for TV channels such as the BBC, Channel Four and Arte. Here she speaks about her work and shows us the important role that film directors have in ensuring that a good story changes the way we see the world...</p> <p>Keynote:</p> <p>Tania Rakhmanova, Director, Wilton Films, Russia</p> <p>Moderator:</p> <p>Catherine Goutte, Director of Development, Cegos, France</p>
<p>13:30 – 14:45 <i>Casino/Les</i> <i>Ambassadeurs</i> <i>hosted by</i> <i>ABN Amro</i></p>	<p><i>Luncheon in parallel (sign up upon registration)</i></p> <p>Helping manage globalization: How some international organizations can make a difference</p> <p>How do large multilateral organizations such as the World Bank play a role in managing the forces – both positive and negative – of globalization? Is their role evolving? Ana Palacio will speak about the work of the World Bank in reducing global poverty and improving living standards around the world.</p> <p>Keynote:</p> <p>Ana Palacio, Senior Vice-President and General Counsel, World Bank, Spain</p> <p>Moderator:</p> <p>Alexandra Cook-Schaapveld, Senior Executive Vice President and Chief Executive Officer, Global Clients Business Unit, ABN Amro, The Netherlands</p>

<p>13:30 – 14:45 <i>CID/Batman</i></p>	<p><i>Luncheon in parallel (sign up upon registration)</i></p> <p>The Darfur crisis – is there an end in sight?</p> <p>The Darfur tragedy in western Sudan has captured the public concern – it is estimated the conflict has left as many as 450,000 dead from violence and disease. Caryl Stern and Dayle Haddon have recently travelled to Darfur and return with a personal testimony of the latest developments in the region.</p> <p>Keynote:</p> <p>Caryl Stern, President, UNICEF, USA</p> <p>Moderator:</p> <p>Dayle Haddon, Founder and CEO, DHC and UNICEF Ambassador, USA</p>
<p>13:30 – 14:45 <i>Hotel Royal / Salon La Baule hosted by Ricol, Lasteyrie & Associés</i></p>	<p><i>Luncheon in parallel (sign up upon registration)</i></p> <p>The critical role of whistle-blowing in our societies</p> <p>When organizations cross the ethical line, whistleblowers can play a crucial role in raising public awareness – sometimes resulting in the downfall of entire organizations – and often at great personal cost. What can be done to encourage and protect the rights of whistleblowers? What systems can organizations put into place to protect whistleblowers, encourage accountability and transparency and ensure that corrective actions are taken?</p> <p>Introducer:</p> <p>René Ricol, President, Ricol, Lasteyrie & Associés, France</p> <p>Keynote:</p> <p>Marianne Camerer, Co-Founder, International Director, Global Integrity, South Africa</p> <p>Moderator:</p> <p>Sonia Bonnet, Partner, Ricol, Lasteyrie & Associés, France</p>
<p>15:00 – 16:15 <i>Plenary Hall 2</i></p>	<p><i>Debate in parallel</i></p> <p>Sustaining corporate loyalty</p> <p>As companies see their own integrity and motivations challenged and face increasing demands in ensuring the loyalty of their stakeholders as well as shareholders; how can business best sustain the trust that it needs from the public to operate efficiently at the national as well as at the global level? How does corporate social responsibility become part of meeting that challenge?</p> <p>Speakers:</p> <p>Frank Brown, Dean, INSEAD, USA Mercedes Erra, Executive Chairman, Euros RSCG Worldwide, France Lynda Gratton, Professor of Management Practice, London Business School; Executive Director, Lehman Brothers Centre for Women in Business, UK Michel Landel, CEO, Sodexho, France Gerald Lema, President for the Asia Pacific, Baxter International, China</p> <p>Moderator:</p> <p>Liz Padmore, International Advisor and Consultant; Associate Fellow, Said Business School, Oxford, UK</p>

<p>15:00 – 16:15 Plenary Hall 1</p>	<p><i>Debate in parallel</i></p> <p>How are women shaping the business environment in the 21st Century?</p> <p>The increasing integration of women in economic and corporate life is contributing to bring significant changes to the business environment. The expanding availability of talent created by more and more women joining the business world, the new perspectives and dimensions they bring to addressing issues, a different style of leadership, a different approach to work-life balance issues are as many new elements impacting on the way business and economic activity are developing and the way we conceive business life. What is the nature of the changes reshaping the global business environment? How should corporations re-think their modus operandi to be able to leverage in an optimum way women's contribution to business life? How will corporations function be perceived and interact with their multiple stakeholders as the women's imprint on their activities get more pronounced in the years ahead?</p> <p>Speakers:</p> <p>Elena Fedyashina, Executive Director of the Committee of 20, Russia Russ Hagey, Worldwide Chief Talent Officer and Partner, Bain & Company, USA Marie-Christine Lombard, CEO, TNT Express division, The Netherlands Ntombifuthi Mtoba, Member of the Board, United Nations Global Compact; Chair of the Board, Deloitte, South Africa</p> <p>Moderator:</p> <p>Fiona Harvey, Environmental Correspondent, Financial Times, UK</p>
<p>15:00 – 16:15 Scarlett</p>	<p><i>Debate in parallel</i></p> <p>Filling the trust deficit: The rise of civil society</p> <p>The crisis of trust and legitimacy has prompted the emergence of civil society worldwide; with NGOs taking an increasingly assertive role in expressing the concerns of people and putting governments, corporations and other institutions under pressure for more accountability. How will the role of NGOs continue to evolve, and how will this impact the functioning of our societies and political systems?</p> <p>Speakers:</p> <p>Rola Dashti, Chairperson, Kuwait Economic Society, Kuwait Barbara Fiorito, Chair of the Board of Directors, Fairtrade Labelling Organizations International, USA Ayo Obe, Chair of the Steering Committee of the World Movement for Democracy and Chairman of the Board of Trustees of the Goree Institute, Nigeria Melanne Verveer, Co-Founder and Chair of the Board, Vital Voices Global Partnership, USA</p> <p>Moderator:</p> <p>Eileen Dunne, Newsreader, Nine O'Clock news bulletin, RTÉ, Ireland</p>
<p>16:15 – 16:45 Discovery Hall</p>	<p><i>Discovery contact break</i></p>
<p>16:45 – 18:00 Scarlett</p>	<p><i>Debate in parallel</i></p> <p>Spare me the stereotypes</p> <p>What are just old clichés and what illustrates genuine gender-based differences in perceptions and attitudes? How should we rethink our representational models to optimize women's ability to contribute to our societies and our economies? What is happening to gender roles and relations in today's world? What do these trends mean for the future? How do we need to go beyond age-old unequal dichotomies that continue to affect men-women relationships?</p> <p>Speakers:</p>

	<p>Marie-Jeanne Chèvremont-Lorenzini, Managing Partner, PriceWaterHouseCoopers, Luxembourg Asako Hoshino, Corporate Vice President, Marketing Research, Nissan, Japan Norma Jarboe, Director, Opportunity Now, UK Elisabeth Kelan, Research Fellow, Lehman Brothers Centre for Women in Business, London Business School, UK Heather McGregor, FT Weekend Columnist, Financial Times, UK</p> <p>Moderator:</p> <p>Julia Harrison, Managing Partner, Blueprint Partners, UK/Belgium</p>
<p>16:45 – 18:00 <i>James Bond</i></p>	<p><i>Debate in parallel</i></p> <p>The new social networks: What do they mean for trust and the way our societies evolve?</p> <p>The information and communication technologies are creating new communities with an increasing impact in shaping and disseminating perceptions. How is this new trend affecting the way our societies make some key choices? What is the impact on social cohesion as – paradoxically – a new sense of virtual community is coming along with a growing sense of isolation? Are these new forms of socialization leading to an even more narrow sense of identity, or, on the contrary, identities that build bridges across communities?</p> <p>Speakers:</p> <p>Jean-Louis Constanza, CEO, TEN, France Bruno Giussani, author, entrepreneur, European director of the TED Conferences, Switzerland Susan Kish, VP Network & Community Practice, Xing, Switzerland Anne Lange, Senior Executive Advisor, Cisco Systems, USA Dina Mehta, Ethnographer, Blogger and Social Media enthusiast, Director with Explore Research & Consultancy, India</p> <p>Moderator:</p> <p>Maria Livanos Cattai, Member of the Board of Directors, Petroplus Holdings; Vice-Chairman, International Crisis Group, Switzerland</p>
<p>16:45 – 18:00 <i>Plenary Hall 2</i></p>	<p><i>Update briefing</i></p> <p>Trusting what we consume: Are we truly managing the interface of technology, health and safety?</p> <p>There have been many health scares and a growing awareness of harmful chemicals in the many consumer products that surround us – from clothes to cosmetics to everyday durables and consumables. How are companies doing responding to fears for the environment and for human health? What are they doing to substitute hazardous chemicals in consumer products in order to make them safe for women and future generations? What more can be done to increase our trust in the products we consume and what is the role of women – as consumers and opinion shapers – in helping to regulate health and safety?</p> <p>Speakers:</p> <p>Dora Akunyili, Director General, National Agency for Food and Drug Administration and Control, Nigeria Richard Lloyd, Director General, Consumers International, UK Daniela Rosche, Policy Coordinator for Chemicals, Women in Europe for a Common Future, The Netherlands</p> <p>Moderator:</p> <p>Pierre Briançon, Paris correspondent for Breaking Views, France</p>

18:00 – 19:15
Discovery Hall

Discovery moments

In Design we trust

Creative business idea: An Euro RSCG approach to creativity

Speaker:

Marianne Hurstel, Worldwide Chief Strategic Officer, BETC EURO RSCG, France

La Fondation d'Entreprise L'Oréal

Look Good, Feel Better

Living tomorrow's home environment

Experience the future with SUEZ: Discover the house of tomorrow

The Writers' corner

A contemporary and original vision of today's world through women's portraits

Speaker:

Titouan Lamazou, Painter, France

The Men's Corner

Improving gender diversity in companies: Why CEOs should be serious about sex

Speakers:

Frank Brown, Dean, Insead, USA

Carlos Ghosn, President and CEO, Renault, France; President and CEO Nissan, Japan

Jean-Paul Tricoire, Chief Executive Officer, Schneider Electric, France

Moderators:

Olivier Marchal, Managing Director Bain & Company, France

Virginie Robert, Journalist, Les Echos, France

Travel by Air France

Comfort and well-being on board of Air France

Speaker:

Patrick Rodriguez, Medical Advisor and Vice-President of Air France Corporate Medicine, France

Women for Education

Peace education and conflict prevention (in French only)

Speakers:

Nathalie Delapalme, Inspector General for Finance, France

Saran Daraba Kaba, President, Mano River Women's Peace Network, Guinea

Moderator:

Caroline Laurent, Reporter-at-large, ELLE magazine, France

Women's Health

Protecting health (in French only)

Speaker:

Michèle Buron, Founder of the NGO "Vivre ensemble", Senegal

	<p>Moderator:</p> <p>Evelyn Gessler, Managing Director, Decider's, Belgium</p>
<p>20:30 – 22:30 Plenary Hall 2 hosted by Cartier</p>	<p><i>Awards Ceremony</i></p> <p>Cartier Women's Initiative Awards Ceremony 2007 and Cocktail Reception</p> <p>Announcement of the 2007 Laureates of the Cartier Women's Initiative Awards followed by a cocktail reception "Culinary Getaway to Asia".</p>
<p>SATURDAY, 13 OCTOBER</p>	
<p>08:45 – 12:00</p>	<p><i>Special Saturday morning programme on and for Women in Finance</i></p>
<p>08:45 – 10:00 <i>Tootsie</i></p>	<p><i>Session 1</i></p> <p>Too much money chasing too much risk</p> <p>The meltdown of the subprime mortgage market may be the beginning of what economists call 'the great unwind' where asset prices fall as financing dries up. How did so much liquidity get created in the first place? Is the credit boom ending? What are the implications for growth in developed economies like Europe and the US as well as high growth areas such as China and India? Will growth, corporate profits slow, leading to higher unemployment? Should central banks react?</p> <p>Speakers:</p> <p>Ron Anderson, Programme Director, Risk Management and Fixed Income Markets; Professor in Finance, London School of Economics, UK Christina Mohr, Managing Director, Citigroup, USA Li Qingyuan, former Director General, Research Center, China Securities Regulatory Commission, China</p> <p>Moderator:</p> <p>Janet Guyon, Managing Editor, Bloomberg.com, USA</p>
<p>10:30 – 12:00 <i>Tootsie</i></p>	<p><i>Session 2</i></p> <p>Women in power: Fostering the current and next generation in financial services</p> <p>Women are making headway moving into senior positions in corporate America and in government. Progress in finance, banking and private equity has been slower. Why? What can the women who occupy high places in those industries do about it? Panelists will discuss what strategies work and don't work, what responsibility women have to each other, whether competitive cultures can foster teamwork, whether women are risk-averse and the role played by family responsibilities in professions that demand ad hoc schedules and long hours.</p> <p>Speakers:</p> <p>Patricia Barbizet, Chief Executive Officer, Artemis, France Deborah Hopkins, Senior Advisor and Managing Director, Citi Markets and Banking, Citigroup, USA Herminia Ibarra, Chaired Professor of Organizational Behaviour, INSEAD, USA</p> <p>Moderator:</p> <p>Anne Swardson, Senior Editor, Bloomberg, USA</p>

08:45 – 12:00	<p>Focus on climate change and sustainability as a major challenge for trust in our societies</p> <p><i>Parallel sessions allow participants to discuss some key challenges in preserving our environment and then get-together in a plenary setting to share and discuss the outcomes of these sessions and build on some recommendations for action.</i></p>
08:45 – 10:00 <i>Plenary Hall 2</i>	<p><i>Panel discussion in parallel</i></p> <p>Green card to corporate legitimacy</p> <p>Climate change and the environment have now made it to the top of people’s concerns in most developed countries. For many corporations, being environmentally conscious is becoming a “must” in retaining the trust of their stakeholders. Beyond the slogans, what is the right way for a company to be what its ads and mission statement claim it to be? What is the difference between just “following the trend” and credible commitment?</p> <p>Speakers:</p> <p>Jacqueline Coté, Senior Adviser, Advocacy and Partnerships, World Business Council for Sustainable Development, Canada/Switzerland Alice de Brauer, Vice President, Strategic Environmental Planning, Renault, France Laurent Gilbert, Director of Research, L’Oreal, France Tensie Whelan, Executive Director, Rainforest Alliance, USA</p> <p>Moderator:</p> <p>Liz Padmore, International Advisor and Consultant; Associate Fellow, Said Business School, Oxford, UK</p>
08:45 – 10:00 <i>James Bond</i>	<p><i>Panel discussion in parallel</i></p> <p>Alternative energies: Getting the full picture</p> <p>With fossil fuel reserves diminishing and increasing concerns about the impact of CO2 emissions on our environment, the search for alternative sources of energy has assumed a new urgency. What are the alternative energies that are already available and can be put to use – taking cost and efficiency factors into account? What would it take to envisage a drastic reduction in the use of fossil energy in terms of technological improvements and adjustment in areas such as transportation, heating, power generation in general? What is the realistic time horizon when it comes to alternative energies playing a significant role in energy and power generation?</p> <p>Speakers:</p> <p>Christine Chauvet, President of the Supervisory Board, Compagnie Nationale du Rhône, Former Minister for International Trade, France Jeremy Leggett, Chief Executive Officer, Solar Century, UK Herman Mulder, Senior Advisor of the Global Compact and the World Business Council for Sustainable Development, USA Grete Sønstby, CEO, Scandinavian Advanced Technology, Norway</p> <p>Moderator:</p> <p>Eileen Dunne, newsreader, Nine O’Clock news bulletin, RTÉ, Ireland</p>
08:45 – 10:00 <i>Scarlett</i>	<p><i>Panel discussion in parallel</i></p> <p>When environment intersects with economic and national security: Reaching the tipping point</p> <p>The environment and climate change issue was until recently the concern of environment-conscious groups and the warnings of these groups have often been ignored or neglected. But climate change and sustainable growth have all of a sudden become issues that directly impact economic and national security. Will this new awareness generate a sense</p>

	<p>of urgency and decisive action?</p> <p>Speakers:</p> <p>Eliot Cutler, Senior Partner, Akin Gump Strauss Hauer & Feld, LLP, USA Sheri Xiaoyi Liao, President, Global Village of Beijing, China Sophia Tickell, Chair, Sustainability, UK</p> <p>Moderator:</p> <p>Fiona Harvey, Environmental Correspondent, Financial Times, UK</p>
08:45 – 10:00 <i>Gilda</i>	<p><i>Panel discussion in parallel</i></p> <p>Sustainable cities – where the environment meets the individual</p> <p>As the global population of cities has overtaken the rural one for the first time in history; how are cities acting – often in a context of slums and water shortages – to reduce their “ecological footprint” by promoting new sources of power and redesigning urban spaces to encourage more green areas, walking, cycling and use of public transport? How are cities dealing with the dilemma of dealing with the legacies of the past and the hopes of the future eco-city? How does this impact the choices we make, and the ways in which we live our daily lives? What is the news on “eco cities” around the world that support “Agenda 21”?</p> <p>Speakers:</p> <p>Noni Allwood, Senior Director, Cisco Systems, El Salvador Chris Luebke, Director for Global Foresight and Innovation, Ove Arup, UK Livia Tirone, Architect, Larfage, Portugal</p> <p>Moderator:</p> <p>Françoise Crouigneau, Editor of International coverage, Les Echos, France</p>
10:00 – 10:30 <i>Discovery Hall</i>	Discovery contact break
10:30 – 12:00 <i>Plenary Hall 1</i>	<p><i>Plenary brainstorming</i></p> <p>Climate change and sustainable growth: What will it take to face the challenge?</p> <p>Building on the outcome of the four preceding parallel sessions, the participants, gathered in a plenary setting, share some of the conclusions reached and define orientations for action and potential implications for our societies, lifestyle and economies.</p> <p>Introduction:</p> <p>Maud Fontenoy, Navigator, France</p> <p>Speakers:</p> <p>Fatih Birol, Chief Economist and Head of the Economic Analysis, Division, International Energy Agency, Turkey Anne Marie Idrac, CEO, SNCF, France Sheri Xiaoyi Liao, President, Global Village of Beijing, China</p> <p>Moderator:</p> <p>Maria Livanos Cattai, Member of the Board of Directors, Petroplus Holdings; Vice-Chairman, International Crisis Group, Switzerland</p>

12:15 – 13:30
Discovery Hall

Discovery moment

In Design we trust

Creative business idea: An Euro RSCG approach to creativity

Speaker:

Marianne Hurstel, Worldwide Chief Strategic Officer, BETC EURO RSCG, France

La Fondation d'Entreprise L'Oréal

Femmes du monde

Living tomorrow's home environment

(Y)our urban future: What are the drivers of change globally? Locally? How will we put our urban lifestyles on a diet? What are our visions for tomorrow?

Speaker:

Chris Luebke, Director for Global Foresight and Innovation, Ove Arup, UK

The Writers' corner

Meet with Ysé Tardan-Masquelier

Moderator:

Irene Frain, Author, France

The Men's Corner

Improving gender diversity in companies: Why CEOs should be serious about sex

Speakers:

Russ Hagey, Worldwide Chief Talent Officer and Partner, Bain & Company, USA

Jean-Michel Steg, Managing Director, Citigroup, France

Moderators:

Olivier Marchal, Managing Director, Bain & Company, France

Virginie Robert, Journalist, Les Echos, France

Travel by Air France

Comfort and well-being on board of Air France

Speaker:

Patrick Rodriguez, Medical Advisor and Vice-President of Air France Corporate Medicine, France

Women for Education

Education, cultures and traditions (in French only)

Speakers:

Dominique Blanchecotte, Chief Representative, Fondation d'entreprise La Poste, France

Sihem Habchi, Pr sident, Ni Putes Ni Soumises, France

Chekeba Hachemi, Minister Counsellor, Afghanistan Embassy in Paris, and President of Afghanistan Libre, Afghanistan

Moderator:

Marie-Fran oise Colombani, Editorialist, Magazine ELLE, France

	<p><u>Women's Health</u> Cancer in women</p> <p>Speaker:</p> <p>Françoise Meunier, Director General, European Organization for Research on Cancer, Belgium</p> <p>Moderator:</p> <p>Julia Harrison, Managing Partner and Founder, Blueprint Partners, Belgium</p>
<p>13:30 – 15:15 <i>Plenary Hall 2</i> <i>hosted by CITI</i></p>	<p><i>Plenary Luncheon</i></p> <p>Creating trust through a «values-added» foreign policy: How we should look at the moral imperative despite the pressures of realpolitik</p> <p>Bernard Kouchner, the Minister of Foreign and European Affairs for France has a unique background as co-founder of Doctors Without Borders (MSF) and Doctors of the World. Since his appointment in the French cabinet he has injected a new sense of dynamism – and even activism – in the French foreign policy. He will provide his insights into how the Foreign policy of a major country should be able to integrate humanitarian and human rights concerns into the defense of national interests and the global action for stability. Are there ways to reconcile the moral imperative and the pressures of realpolitik?</p> <p>Keynote:</p> <p>Bernard Kouchner, Minister of Foreign and European Affairs, France</p> <p>Moderator:</p> <p>Deborah Hopkins, Head of Corporate Strategy, CITI, USA</p>
<p>15:30 – 15:45 <i>Plenary Hall 1</i></p>	<p><i>Award Ceremony</i></p> <p>Women for Education</p> <p>The Women's Forum, the Elle Foundation and the Magazine Elle have founded the « Women for Education » project, with the support of the NGO Aide & Action, Renault and the Fondation d'Entreprise La Poste. This socioeconomic project aims to develop the education for girls and women all over the world and its' objective is to identify and support replicable initiatives. The announcement of the result and the endowment of a check of €100,000 to the winner voted by all the Forum participants will now take place.</p> <p>With:</p> <p>Jean-Paul Bailly, Chairman of La Fondation d'Entreprise, La Poste, France Carlos Ghosn, President and CEO, Renault, France; President and CEO, Nissan, Japan Valérie Toranian, Editor in Chief, Elle Magazine; Vice President, Fondation d'Entreprise Elle, France Aude Zieseniss de Thuin, Founder and Chief Executive Officer, The Women's Forum for the Economy and Society, France</p>
<p>15:50 – 17:50 <i>Plenary Hall 1</i></p>	<p><i>Plenary debate</i></p> <p>Transparency, Trust and Truth</p> <p>The rise of civil society has created an irresistible pressure for transparency, sparing no institution or corporation. The prevailing notion today is that the public has the "right to know" almost anything and everything, from the sourcing of products that we consume to the salaries of senior executives, or the private lives of public officials. Corporations and institutions alike are trying to meet this expectation, as they realize this is now the necessary attitude and the best policy to build the trust of their stakeholders and constituency so crucial to the success of their activities. But is transparency always synonymous with truth? What should be the limits – if any – to this demand for</p>

	<p>transparency? How to manage people's expectations? How should corporations and public personalities respond when and if they feel that a limit has to be put? Business leaders and public personalities share their views and experiences on one crucial challenge for leadership in a lively debate.</p> <p>Speakers:</p> <p>Samuel DiPiazza, Global CEO, PricewaterhouseCoopers International, USA Carlos Ghosn, President and CEO, Renault, France; President and CEO Nissan, Japan</p> <p>Deanna Oppenheimer, CEO, Barclays, UK Hu Shuli, Managing Editor, Caijing magazine, China</p> <p>Moderator:</p> <p>Christine Ockrent, Journalist and Author, France Télévision, France</p>
<p>17:50 – 18:15 <i>Plenary Hall 1</i></p>	<p><i>Conclusion</i></p> <p>What do we take home?</p> <p>Aude Zieseniss de Thuin, Founder and Chief Executive Officer, The Women's Forum for the Economy and Society, France</p>
<p>18:15 – 19:00 <i>Foyer of the CID</i></p>	<p>Farewell reception</p>

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